

NY KNICKS “2017-18 DAVE DEBUSSCHERE AWARD” CONTEST (The “Contest”)

OFFICIAL RULES

**NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.
A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

1. PERIOD: Contest begins at 6:00 p.m. Eastern Time (“ET”) on November 10, 2017 and ends at 11:59 p.m. ET on March 2, 2018 (the “Contest Period”).

2. ELIGIBILITY: Nominators: Nominations will be accepted from individuals eighteen (18) years of age or older who know enrolled students in good standing in accredited tristate area junior high schools between eleven (11) and fourteen (14) years of age at the time of entry within New York, New Jersey and Connecticut. Nominees: Nominee must be enrolled students in good standing in accredited tristate area junior high schools between eleven (11) and fourteen (14) years of age at the time of entry, and who reside within a 75-mile radius of Madison Square Garden. A Nominator should have permission from the parent or legal guardian of the Nominee prior to submitting his/her Nomination. Contest is void outside the area stated herein and where prohibited by law. Directors, employees, and the immediate family (spouse, parent, sibling, children, grandparent or grandchildren and their respective spouses, regardless of where they reside) and/or household members, whether or not related, of individuals employed by New York Knicks, LLC (the “Knicks” or “Sponsor”), MSG Sports & Entertainment, LLC (“MSG”), The National Basketball Association (the “NBA”), the NBA Member Teams, NBA Media Ventures, LLC, NBA TV, LLC, and NBA Properties, Inc. (collectively, the “NBA Entities”), and all of their respective parents, subsidiaries, affiliates, directors, officers, employees, advertising and promotional agencies, are ineligible to participate. Contest is subject to all applicable federal, state and local laws.

3. HOW TO ENTER: During the Contest Period, Nominators will need to visit www.nyknicks.com, click on the “Dave DeBusschere Award” link and follow the on-screen instructions in order to nominate a candidate for the Dave DeBusschere Award (“Award”). Nominators are asked to nominate candidates for the Award by submitting the following (collectively the “Nominations”):

(1) Fully complete an online entry form including (i) your name (first and last), age, mailing address, daytime and evening telephone numbers, e-mail address and (ii) the name (first and last), junior high school team (if applicable), youth athletic association (if applicable), age, of the individual being nominated (collectively, the “Nominee”), as well as the name, mailing address, daytime and evening telephone numbers and email address of the Nominee’s parent or legal guardian; and

(2) Submit an original essay of no more than 250 words describing the Nominee’s contributions to sports/athletics in the tri-state area as a student/athlete, the other activities that the Nominee participates in (i.e., extracurricular activities), their academic abilities, and stating why you believe the Nominee should win the Award.

Sponsor reserves the right to allow for minor deviations from the guidelines and restrictions set forth herein, based on clear intent to comply with these Official Rules, as determined by Sponsor in its sole discretion. Nominations generated by script, macro or other automated means or by any means which subvert the entry process are void. Limit one (1) Nomination for any Nominee per Nominator/email address. Nominations received from any person or email address in excess

of this limitation will be void. All Nominations become the sole property of the Sponsor and will not be returned.

PROHIBITED CONTENT: Nominations may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- is obscene or offensive; endorses any form of hate or hate group;
- appears to duplicate any other submitted Nominations;
- defames, misrepresents or contains disparaging remarks about Sponsor, its products or services, other people or companies;
- contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission, to the extent permission is necessary;
- contains copyrighted materials owned by others (including music, photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission, to the extent permission is necessary;
- contains materials embodying the names, likenesses, voices, or other indicia identifying any person (living or dead), such as license plate numbers, personal names, e-mail addresses or street addresses, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission, to the extent permission is necessary;
- communicates messages or images inconsistent with the positive images and/or good will with which Sponsor wishes to associate; and/or
- violates any law.

Answers included as part of the Nomination must be true and verifiable, must be the original work of the Nominator, may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. If a Nomination contains any material or elements that are not owned by the Nominator, and/or which are subject to the rights of third parties, the Nominator is responsible for obtaining, prior to submission of the Nomination, any and all releases, permissions and consents necessary to permit the use and exhibition of the Nomination by Sponsor in the manner set forth in these Official Rules, including, without limitation, permissions from any person who is mentioned in, appears in or is identifiable in the Nomination and permissions from any person who took the photograph or filmed the video of the Nominator. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any Nominator at any time. Failure to provide such proof may, if requested, render Nomination null and void. By submitting a Nomination, Nominator warrants and represents that he/she, the parent or legal guardian of the Nominee and any other persons who are mentioned in, appearing or identifiable in the Nomination consent to the submission and use of the Nomination in the Contest and to its use as otherwise set forth herein.

By submitting a Nomination, Nominator represents and warrants that the Nomination conforms to these Official Rules and understands that Sponsor, in its sole discretion, may disqualify the Nomination for any reason, including if it determines, in its sole discretion, that the Nomination

fails to conform to these Official Rules in any way or otherwise contains unacceptable content as determined by Sponsor, in its sole discretion.

USE OF NOMINATIONS: By submitting a Nomination, Nominator and the parent or legal guardian of the Nominee hereby grant to Sponsor and its successors, assigns and licensees a nonexclusive license to reproduce, distribute, display, perform, create derivative works based upon, or otherwise exploit the Nomination and all elements embodied therein, along with Nominator's and the Nominee's name, city and state of residence, team name, biographical information and photograph or other image, in any manner or media now known or hereafter devised throughout the world in perpetuity for advertising, promotional and other purposes, without further compensation, notification or permission. Nominator and the parent or legal guardian of the Nominee agree that Released Parties (as defined below) are not responsible for any unauthorized use of Nominations by third parties. Sponsor has no obligation to make use of the rights granted herein.

4. WINNER DETERMINATION: All eligible Nominations will be judged by a panel of qualified judges in accordance with the following criteria: (i) Demonstrated passion for sports/athletics (25%); (ii) Demonstrated dedication to sports/athletic commitment (25%); (iii) Demonstrated commitment to extracurricular activities/community/charity/volunteerism (25%); and (iv) Academic performance (25%). The two (2) Nominations that receive the highest scores shall be deemed the winners (together, the "Potential Winner"). In the event of a tie, the applicable judges will re-read the tied Nominations and re-rank the Nominations based on the foregoing criteria until two (2) winners are determined. Decisions of Sponsor and judges are final and binding. Nomination score will not be shared or made public.

The Potential Winner and his/her parent or legal guardian must comply with all terms and conditions of these Official Rules, and winning an Award is contingent upon fulfilling all requirements. The parent or legal guardian of the Potential Winner may be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release within 24 hours of the date of notice in order to claim his/her Award and become an official winner ("Official Winner"). If an Award or Award notification is returned as undeliverable, the parent or legal guardian of a Potential Winner cannot be contacted, a Potential Winner is not in compliance with these Official Rules or the parent or legal guardian of a Potential Winner fails to sign and return the Affidavit of Eligibility and Liability/Publicity Release within the required time period, the Potential Winner may be disqualified and forfeits the Award. In the event that a Potential Winner is disqualified for any reason, Sponsor will award the Award to a runner-up.

5. AWARD: Two (2) Official Winners will receive (i) four (4) tickets to the Knicks home game on April 6, 2018 at Madison Square Garden, (ii) on-court recognition during the game and (iii) a donation of athletic equipment to Official Winner's school or community athletic center in Official Winner's name. **Transportation to/from Madison Square Garden is not included as part of Award** (Approximate Retail Value ("ARV") of each Award): \$980).

Tickets are subject to terms and conditions stated thereon. Seat locations are determined by Sponsor. Official Winners and guest(s) must comply with all venue rules and regulations. Failure to do so may result in forfeiture of Award. If event is cancelled or postponed or Sponsor is unable to provide any Award component, no compensations or substitution will be provided.

Awards are provided "as is" with no warranty or guarantee, either express or implied. Parent or legal guardian of Official Winners will be responsible for all federal, state and local taxes and fees and other costs and expenses associated with Award receipt and/or use that are not expressly included in the Award description, including but not limited to transportation to and from

Madison Square Garden, meals and beverages. No cash or other substitution, assignment or transfer of any Award permitted, except by Sponsor, who reserves the right to substitute Award or Award component with cash or another Award of comparable or greater value. Sponsor is solely responsible for providing elements of Award to Official Winner. All Award details are at Sponsor's sole discretion.

6. PUBLICITY: Except where prohibited, participation in the Contest constitutes the parent or legal guardian of the Official Winner's consent to Sponsor, MSG, the NBA Entities and each of their respective parent, subsidiary and affiliated companies and their designees to use Official Winner's name, likeness, photograph, voice, opinions, biographical information, hometown and state for advertising and promotional purposes, in any manner, in any and all media now or hereafter devised, worldwide in perpetuity, without further payment or consideration, notification or permission.

7. PRIVACY POLICY: Personal information provided in connection with this Contest will be used in accordance with the Knicks' Privacy Policy, which can be viewed at www.themadisonsquaregardencompany.com/privacy.html.

8. GENERAL CONDITIONS: Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, delayed, misdirected, undelivered or garbled Nominations or emails or postage-due, damaged or illegible mail; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing or judging of Nominations, the announcement of the Awards, or in any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the website. Sponsor reserves the right to cancel or modify the Contest (or any portion thereof) if fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity of the Contest, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to provide the Awards using the winner determination procedure set forth above from among the non-suspect, eligible Nominations received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules, or in an unsportsmanlike or disruptive manner and void all associated Nominations. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including, without limitation, attorney's fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute regarding Nominations received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the Nominator and must comply with these rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.

9. **RELEASE/LIMITS OF LIABILITY:** By entering this Contest, each Nominator and the parent or legal guardian of each Nominee agree to release and hold harmless New York Knicks, LLC, MSG Sports & Entertainment, LLC, the NBA Entities, their respective parents, affiliates, subsidiaries, officers, directors, shareholders, agents, employees and all others associated with the development and execution of this Contest (collectively, “Released Parties”) from and against any losses, damages, rights, claim or cause of action of any kind arising, in whole or in part, directly or indirectly, out of participation in the Contest or resulting directly or indirectly, from acceptance, possession, use, or misuse of any Award (including any travel or activity related thereto) provided in connection with the Contest, including without limitation personal injury, death, and/or property damage, as well as claims based on publicity rights, defamation, and/or invasion of privacy.

10. **DISPUTES:** Each Nominator agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any Awards awarded, shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of New York or the appropriate New York State Court located in New York; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest and in no event will Nominators be permitted to obtain attorneys’ fees or other legal costs; and (iii) under no circumstances will Nominators be permitted to obtain awards for and Nominators hereby waive all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Nominator and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

11. **CONTEST SPONSOR:** New York Knicks, LLC, 2 Penn Plaza, New York, NY 10121.

12. **WINNERS’ LIST:** For the names of the Official Winners or a copy of these Official Rules, please send a self-addressed, stamped envelope to: NY Knicks “Dave DeBusschere Award” Contest, 2 Penn Plaza, 14th Floor, New York, NY 10121 by April 30, 2018. Please specify Winners List or Rules Request.